Design to communicate

Take advantage, improve your visual identity brand

Make your company growing



#### SCOPE

- Making a unique design
- Improving your services and products
- Long term strategy
- Save money
- Simplify creative business processes
- Sigle contact

- \* The client can choose the creative processes according to his needs and priorities...
- \* All 3 subscriptions are included with long-term brand management.

Unique in Ticino
Brand design subscription.
An innovative concepts which is arousing interest also in the nearby Lombardia, Italy.

A concept that concretely helps small and medium-sized enterprises, artisans and freelancers to improve their corporate visual identity online and offline, with advantages and benefits in the long-term.

# **Brand design Subscription**

#### **Rates and features**

For small and medium size enterprises, artisans, start-up, and freelancer.

We have developed these brand design subscriptions for those companies that need to stand out, with a unique design, with a fast and simple services for a long term management relationship.

## Design to communicate >> Find out more

#### **Be different**



#### **New brand**

Graphic management for your online and offline brand

CH 350 Monthly

- Client briefing
- Design & communication strategies
- Initial concepts
- Choice of a draft
- Draft development
- Vector graphic design
- Brand implementation
- Guide lines
- Management

**Graphics for creative process** 

- 1. Company's logo
- 2. Coorporate identity
- 3. Event material
- 4. Service and product catalogue
- 5. Website
- 6. Advertising flyer
- 7. PowerPoint presentation

I am interested

## **Appreciated**



## **Redesign brand**

Simplification and improvement of online and offline brand

CH 250 Monthly

- Client briefing
- New graphic concepts
- Choice of a draft
- Draft development
- Vector graphic design
- Brand implementation
- Management

**Graphics for creative process** 

- 1. Company's logo
- 2. Coorporate identity
- 3. Event material
- 4. Service and product catalogue
- 5. Website
- 6. Advertising flyer
- 7. PowerPoint presentation
- Graphics and print of 2500 flyer
   x 4 times a year included.

I am interested

#### 20% Discount

## brand management

Changes and updates of the current online and offline brand

CH 150 Monthly

- Client briefing
- Analyses of online and offline materils
- Changes and updates
- Implementation of customer guidelines

Creative process changes are chosen based on the customer's current material.

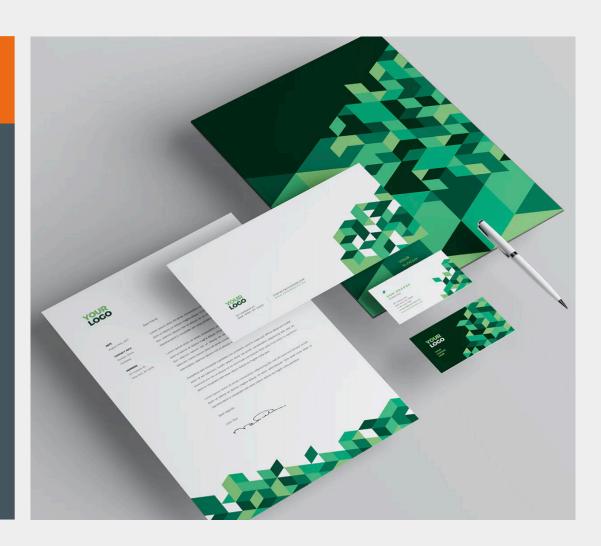
- 1. Customer's existing material
- 2. Customer's existing material
- Customer's existing material
   Customer's existing material
- 5. Customer's existing material
- 6. Customer's existing material
- 7. Customer's existing material
- \* Promotionale period

I am interested

## **OUR DESIGN SERVICES**

We have the solutions!
Our" brand design subscription"
allows you to have a unique design,
a memorable corporate image.
Add value to your brand.

- \* The client can choose the creative processes according to his needs and priorities..
- \* All 3 subscriptions are included with long-term brand management.



## **ADVERTISING FLYER DESIGN**

Setting up an A5 front and back flyer that can be released 4 times a year, like a story enhancing the company services and products, aimed at B2B or B2C depending on the customer's needs.

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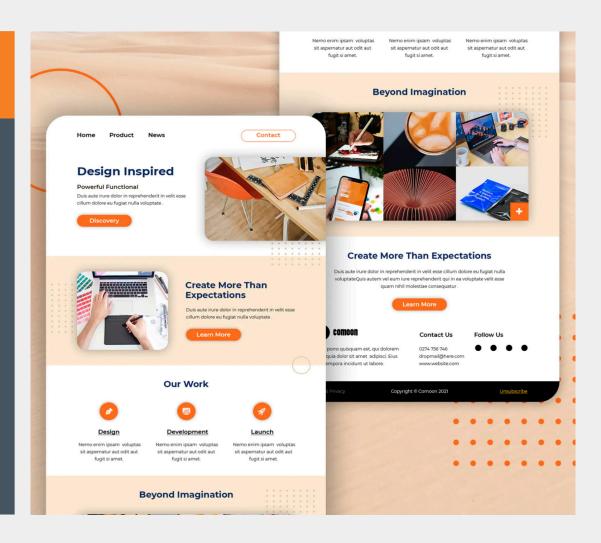


### E-MAIL NEWSLETTER DESIGN

Our template are designed by our graphic designers and are customized to make your email marketing memorable with an elegant and colorful design.

A solution for your marketing strategies. Be different!

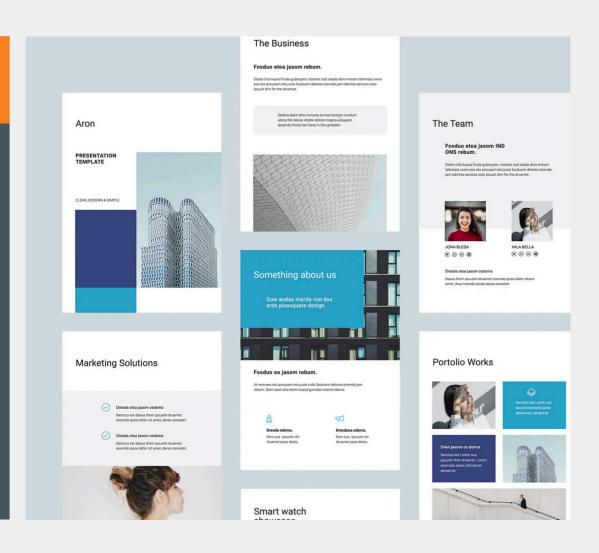
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### **BROCHURE CATALOGUE DESIGN**

- Add value to your company.
   Take advantage of our creativity to stand out from your competitors, with a modern, attractive and communicative image.
- High resolution images from istockphoto.com

- \* The client can choose the creative processes according to his needs and priorities..
- \* All 3 subscriptions are included with long-term brand management.



### **FACEBOOK POST DESIGN**

A great way to have a unique design that communicates your company's product and services in a simple and in a communicative way.

High quality posts that allow you to promote a webinar, a workout, a live cooking, the launch of your new website, the reopening of your business or whatever you need.

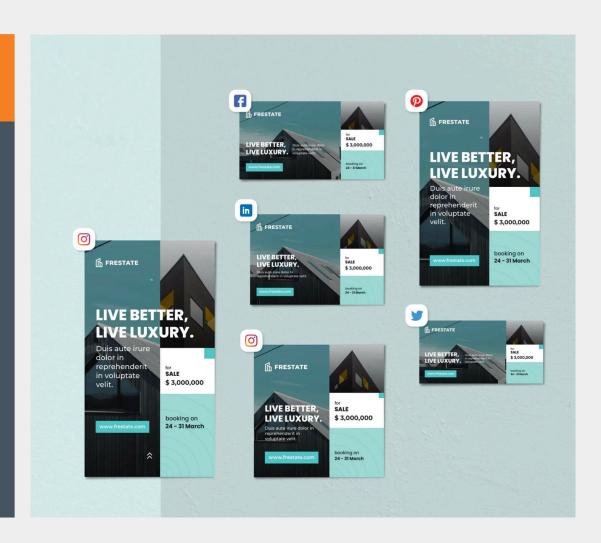
- \* The client can choose the creative processes according to his needs and priorities...
- \* All 3 subscriptions are included with long-term brand management.



### **SOCIAL MEDIA DESIGN**

A great way to keep your audience's interest is through social promotions, that's why we offer you the possibility to have a customized design with modern graphics that communicate services and company products in a simple and understandable way.

- \* The client can choose the creative processes according to his needs and priorities...
- \* All 3 subscriptions are included with long-term brand management.



#### **ROLL-UP DESIGN**

- A great way to advertise your company and products.
- High quality and creative custom design.

To make your brand complete and coordinated with your company guidelines we offer advertising products for fairs and events.

Technical features for Roll-up display:

Format: 800 mm x 2000 mm

Print: 4/O colours CMYK

Material: Tela in PVC, 510 g/m²

Preparing and checking files for printing.

Processing: Print inclusive of system

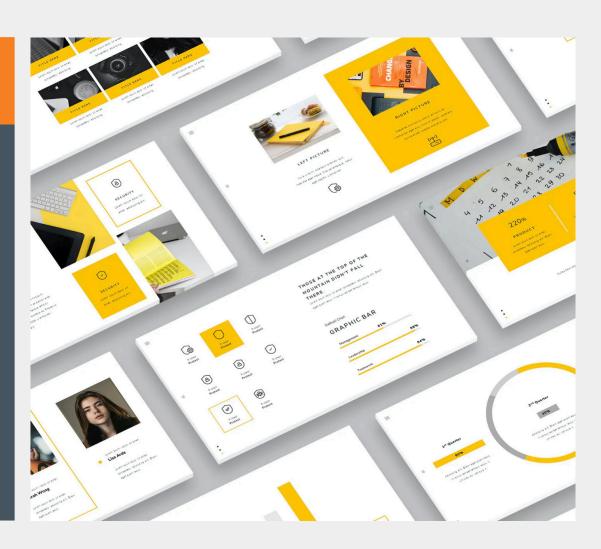
- \* The client can choose the creative processes according to his needs and priorities...
- \* All 3 subscriptions are included with long-term brand management.



## POWERPOINT PRESENTATION DESIGN

We have designed unique graphic templates, of high quality presentation to make your business more attractive and communicative.

- st The client can choose the creative processes according to his needs and priorities.
- \* All 3 subscriptions are included with long-term brand management.



We make shape to your ideas.
Your design agency.
Would you like a visual identity brand which differs from competitors?

Request a free design consultation if you want to find out all the advantages and benefits of our design services.

**Contact us** 

Our work takes off